

THE DRIVE REPORT

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Drive to Inspire
Africa

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DTIA Storms University of Ghana for outreach

08/25

2nd
Anniversary

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Shaping Futures: DTIA Hosts Career Development Talk at UG



For the second time this year, Drive to Inspire — Africa visited the University of Ghana in partnership with the Students' Representative Council (SRC) to host a one-day Career Development Talk. The event, held on Thursday at the Isser Conference Hall, brought together students, industry leaders, and DTI-A volunteers for an inspiring and engaging session aimed at equipping young people with knowledge and skills for the future of work.

The session opened with insightful contributions from distinguished speakers. Raphael Otutey Blaboe, HR Director at the Accra Marriott Hotel, spoke on the importance of recognising individual differences and identifying personal strengths. He highlighted how leveraging these strengths can create opportunities for success, emphasising that with determination and persistence, everything is achievable.

Yanfo Hackman, CEO of Social Ghana, also addressed the students, focusing on the role of creativity and innovation in today's world. He encouraged young people to work hard, think differently, and set themselves apart as they pursue their career goals.

Adding to these perspectives, Sammy Awuku, Vice President of SME Global, shared his thoughts on the evolving world of work and the need for young people to remain adaptable to thrive. He spoke extensively on leadership, underscoring that true leadership goes beyond titles and acknowledgement. Instead, it is about the willingness to create meaningful impact and contribute positively to society.

Beyond the plenary discussions, the event featured an interactive session where students had the opportunity to engage directly with volunteers from diverse professional backgrounds. This created a space for more guidance and dialogue, allowing students to ask pressing questions and receive tailored advice on career and personal development.

Overall, the Career Development Talk was highly engaging and impactful. We remain confident that the event has left a lasting impression on the participants and will serve as a pivotal step in shaping their future careers.





Volunteer Spotlight



Prince Amorin

Prince Amorin is an IT Specialist and Cloud Security Engineer with over a decade of experience in IT infrastructure, cybersecurity, and compliance across banking, fintech, and startups. He holds an MSc in Management Information Systems from Coventry University, along with certifications including ISC2 Cybersecurity Certified, Microsoft Security & Compliance, and Data Protection Supervisor (Ghana Data Protection Commission). He is also a CCISO candidate, preparing for his exam in November 2025 as he advances toward executive-level cybersecurity leadership.

For the past two years, Prince has been a dedicated volunteer mentor with Drive to Inspire Africa, where he speaks to secondary school and university students about careers in technology. He shares his journey in IT, answers student questions, and mentors aspiring tech professionals, with a special focus on encouraging young women to pursue opportunities in the digital economy.

Prince believes that Africa's future depends on empowering the next generation to embrace technology and innovation. His message to students is simple: "The future belongs to those who are willing to learn, adapt, and grow."

How Young Professionals Can Differentiate Themselves in Today's Job Market

1. Set SMART goals

One of the key aspects of leadership is having a clear vision and direction. You can show that you have this quality by setting SMART goals for yourself and your projects. SMART stands for Specific, Measurable, Achievable, Relevant, and Time-bound. By following this framework, you can create realistic and meaningful objectives that align with the organisation's strategy and values. You can also track your progress and communicate your results effectively.

2. Seek feedback and mentorship

Another way to stand out as a young professional is to seek feedback and mentorship from others. Feedback can help you identify your strengths and areas for improvement, as well as reinforce your achievements and recognition. Mentorship can provide you with guidance, support, and inspiration from someone who has more experience and knowledge in your field. You can find mentors within or outside your organisation, or join a formal or informal mentoring programme. The key is to be open-minded, curious, and willing to learn from others.

3. Embrace innovation and change

In today's fast-paced and competitive world, innovation and change are essential for success. You can demonstrate your leadership potential by embracing new ideas, technologies, and processes that can improve your work and the organisation's performance.

You can also initiate or participate in projects that involve creativity, problem-solving, and collaboration. By being proactive and adaptable, you can show that you are ready for new challenges and opportunities.

4. Build your network and reputation

Another tip to advance your career as a young professional is to build your network and reputation. Networking can help you expand your contacts, access resources, and discover new possibilities. Reputation can help you establish your credibility, trustworthiness, and influence. You can build your network and reputation by attending events, joining groups, sharing your expertise, and engaging with others online and offline. You can also showcase your work and achievements through portfolios, blogs, or social media.

5. Develop your soft skills

Finally, you can stand out as a young professional by developing your soft skills. Soft skills are the interpersonal and emotional skills that enable you to work well with others, manage yourself, and lead effectively. Some examples of soft skills are communication, teamwork, empathy, resilience, and emotional intelligence. You can develop your soft skills by taking courses, reading books, practicing exercises, or seeking coaching. You can also apply your soft skills in different situations and contexts, such as meetings, presentations, or conflicts.

Fireside Chat on Career Readiness with Egyirba Walker-Arthur



On Thursday, 28th August 2025, Drive to Inspire Africa hosted an impactful Fireside Chat as part of our ongoing commitment to prepare young Africans for the future of work. The session, led by Egyirba Walker-Arthur, a seasoned Talent Acquisition Leader, focused on the theme “Mastering Your Career Launch: CV Writing, Interview Preparation & Job Readiness.”

This insightful conversation was designed to equip participants with the practical tools and knowledge needed to step confidently into today’s competitive job market. From writing a compelling CV to preparing for interviews and embracing the right mindset for job readiness, the discussion provided real strategies that young professionals can immediately apply.

At Drive to Inspire — Africa, we believe that Africa’s greatest resource is its young people. This webinar aligns with our vision of empowering the youth to grow, take charge of their careers, and position themselves as leaders in the global workforce. By bringing industry leaders like Egyirba Walker-Arthur into conversation with aspiring professionals, we continue to bridge the gap between potential and opportunity across the continent.

If you missed it, visit our YouTube page to catch it.

SPOTLIGHT AFRICA



Ivy Barley - Tech Entrepreneur

In the world of African technology, few names shine as brightly as Ivy Barley. A tech entrepreneur, advocate for women in STEM, Ivy has dedicated her career to empowering the next generation of African women in technology.

Recognizing the gender gap in tech, Ivy co-founded Developers in Vogue, an initiative aimed at equipping African women with technological skills and connecting them to real-world opportunities.

In 2020, Ivy took her impact to the global stage by joining Microsoft as a Program Manager, where she continues to push boundaries and inspire change in the tech industry.

She's been recognized as one of the Top 50 Most Influential Young Ghanaians in 2017 and 2019, and in 2021, she won the Tech Entrepreneur Award at the prestigious Africa Women Innovation and Entrepreneurship Forum (AWIEF) Awards.

NEW AGE CAREER OPTIONS



WHO IS A DATA SCIENTIST?

A data scientist is a professional who uses data to solve problems, answer critical questions, and support decision-making. They combine skills in statistics, programming, and domain knowledge to turn raw information into meaningful insights. Collects, cleans, and organises large datasets. Data scientists; Analyses trends and patterns to provide actionable insights, Builds predictive models and machine learning algorithms, Helps businesses make data-driven decisions.

Communicates findings clearly to both technical and non-technical audiences.

Why It Matters?

We live in a world where data is being generated every second—from smartphones and social media to hospitals, banks, and governments. Without experts who can interpret this information, much of it would remain unused. Data scientists help transform raw numbers into knowledge, drive innovation, improve efficiency, and solve real-world problems that affect people's daily lives.

Opportunities in Data Science

Data science is one of the fastest-growing fields globally, with opportunities across multiple industries:

- Business and Finance: Risk analysis, fraud detection, customer insights.
- Healthcare: Disease prediction, personalised treatment, drug discovery.
- Technology: Artificial intelligence, natural language processing, recommendation systems.

- Government & Policy: Public planning, resource allocation, social research.
- Sustainability: Climate modelling, energy optimisation, agricultural innovation.

How Young People Can Prepare (if you want to inspire your audience)

- Take online courses in coding and statistics.
- Learn to work with tools like Excel, Tableau, or Power BI.
- Build small projects with open data.
- Stay curious and keep learning.

Skills Needed

- Programming (Python, R, SQL)
- Statistics & Mathematics
- Data visualisation
- Machine learning
- Communication & storytelling

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